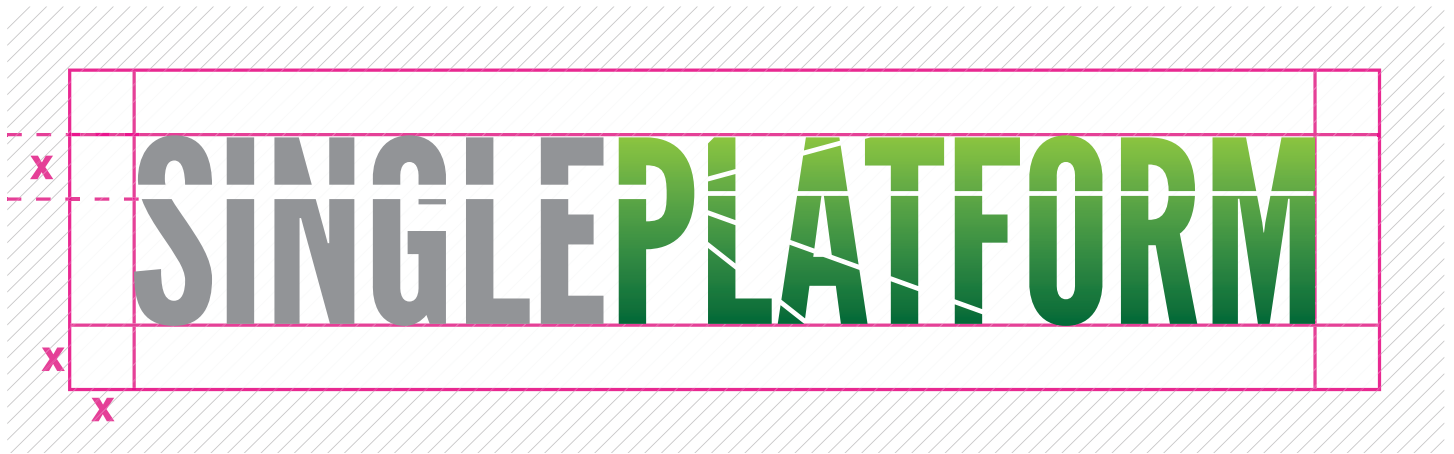


LOGO ELEMENTS & REQUIREMENTS



Clear Space

The minimum required **Clear Space** is defined by the measurement 'x'.
Grey padding indicates Safe Zone.

Min Size for Printing

The SinglePlatform logo may not be reproduced in sizes smaller than 0.75" in width.

Min Size for On-Screen

The on-screen versions of the logo may not be reproduced in sizes smaller than 13 pixels high.

LOGO COLOR VARIATIONS

SINGLEPLATFORM

Primary/Full Color Logo

For use on white backgrounds or where there is sufficient contrast between the logo.

SINGLEPLATFORM

Monochrome Logo

For use when full color reproduction is not available.

SINGLEPLATFORM

Full-reverse Logo

For use when full color reproduction is not available. Also a viable solution on dark or black backgrounds.

LOGO MISUSE



Must not be cropped, disassembled, or altered in any way



Do not use on background without sufficient contrast



Do not add outlines

COLOR USAGE



Main Green Radiation

Used for primary logo.
from R0, G104, B56
to R141, G198, B63



Dark Green

HEX #006838
R0, G104, B56
C90, M30, Y95, K50



Light Green

HEX #8DC63F
R141, G198, B63
C50, M0, Y100, K0



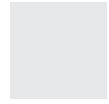
Dark Grey

HEX #58595B
R88, G89, B91
C0, M0, Y0, K80



Medium Grey

HEX #939598
R147, G149, B152
C0, M0, Y0, K50



Light Grey

HEX #E6E7E8
R230, G231, B232
C0, M0, Y0, K10

ALTERNATIVE LOGOS



Social Profile Images

For use on SinglePlatform's social profiles.
Not to be used in place of a full logo.

Menu Provided by **SINGLEPLATFORM**

Attribution Image

For partner use.

SINGLEPLATFORM NAMING MISUSE

Correct Usage

Always capitalize both "S" and "P".
Always spell out "SinglePlatform".
Do not add a space between "Single" and "Platform".
"SINGLEPLATFORM" may appear in all caps.

Incorrect Wording/Spelling/Capitalization

~~Singleplatform~~
~~SP~~
~~Single Platform~~