

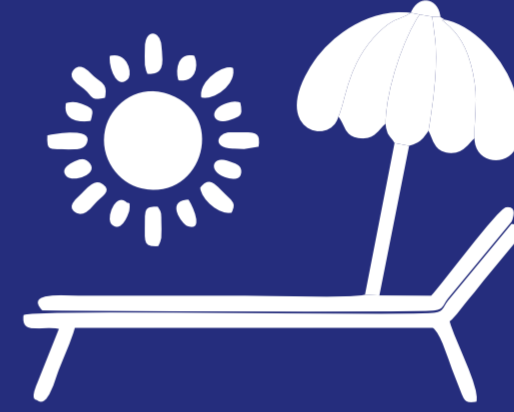
SUMMER DINING STATISTICS



87%

Americans say they spend more money on socializing during the summer.

On average, Americans spend **\$305** more on socializing during the summer months than any other time of year.



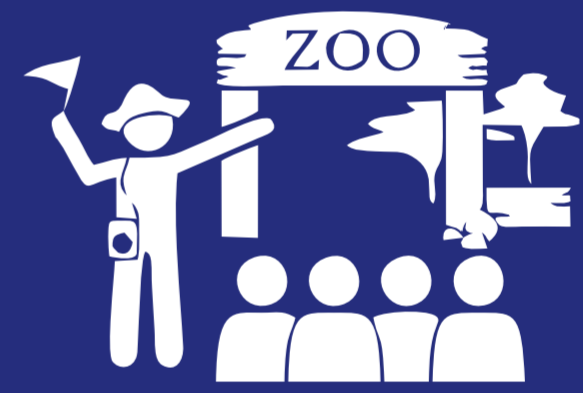
Dining out tops the list by a substantial margin of the activity Americans will be doing this summer (**80%**).



77% of Millennials treat themselves to restaurant dishes more often during summer compared to the rest of the year.



Travelers spent **\$268** billion on food services, which accounted for 25 percent of total travelers spending



51% of Americans planning to take a trip this summer

25.3% GAIN



FOOD-SERVICE

DRINKING ESTABLISHMENTS

ROSE AT A GAIN OF **25.3%** OVER THE SUMMER ALONE IN 2018